

# Landmark conference to help firms reduce impact on the environment

INDUSTRY and business leaders from across the UK are set to learn how they can help reduce their impact on the environment at a landmark conference on April 23.

Cheltenham-based office

services company The Commercial Group has organised the event at Cheltenham racecourse following the success of the inaugural conference last year.

The company has led by

example in the campaign to inspire businesses to reduce carbon emissions, waste and their impact on the environment.

Simone Mann, co-founder and director of The Commercial Group, said: "The aim is to bring clarity to the environmental issue and help delegates devise easy action plans for their own organisations."

As a consequence, the day has been designed to initiate debate, offer solutions and provide the opportunity to learn from companies that have already instigated carbon reducing processes.

Kicking off the day will be keynote presentations from the eminent writer, broadcaster and commentator on sustainable development, Jonathon Porritt, and Eugenie Harvey from We Are What We Do.

This will be followed by a seminar programme that combines case studies, interactive workshops and panel discussions from BSKyB, Chelsea Building Society and St James's Place.

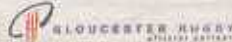
■ For further information about the event and to register a place please visit [www.csrday.co.uk](http://www.csrday.co.uk), or email [csrday@commercial.co.uk](mailto:csrday@commercial.co.uk).

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